



IMPLEMENTATION MATRICES

The attached matrices include recommendations of the Growing Wilder-Envisioning Tomorrow Comprehensive Plan Update 2019. Included is a matrix for each Goal and Objective category:

- Mobility and Connectivity Matrix
- Land Use and Economic Development Matrix
- Environment Matrix
- Public and Semi-Public Facilities and Services Matrix
- Government Matrix



GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS											
MOBILITY AND CONNECTIVITY MATRIX											
GOAL	Create and maintain a multi-modal transportation and communication system that effectively serves all residents, businesses, and visitors by providing safe, efficient, and alternative choices to reach, and communicate with, destinations within the City, adjoining cities, Campbell County, and the region.										
OBJECTIVES	1	Enhance Wilder as a destination location that is readily accessible; and, with accessibility to many work, shopping, and entertainment locations within the region.									
	2	Maintain and improve safety for motor vehicle, pedestrian, and bicycle traffic.									
	3	Extend and maintain pedestrian pathways to ensure connectivity throughout the city.									
	4	Ensure that our City is well connected and served by electronic communication networks, including staying up to date on all new technologies.									
	5	Develop signage to create cohesiveness and to improve and enhance visitors' experience when in the City.									
NOTE	Note: Many projects/ideas described below will require working with and approval from the KY Transportation Cabinet.										
PROGRAMS, POLICIES, ACTION STEPS	<p>High Priority = Most Important for Action Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time. 1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion. 15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed. NA = no action: task, recommendation or action has been covered or completed.</p>					HIGH PRIORITY	ONGOING EFFORTS	1 TO 5 YEARS	5 TO 10 YEARS	10 TO 20+ YEARS	
	Implementation Timing										
	Roadway Improvements										
	A	I-275 Interchange Planning/Scoping Study				✓	✓	✓			
	B	I-275 Interchange Construction and related improvements				✓			✓		
	C	Town Drive/AA Highway/ KY 9/ Licking Pike intersection improvements. (Construction on any improvements to the I-275 interchange should include improvements to this intersection.)				✓		✓			
	D	Intersection improvements at John's Hill Road and Licking Pike. Improvements at this intersection may include a variety of options, including the potential for a roundabout or other treatment to manage traffic flow from Johns Hill Road. One component of improving this intersection is the creation of traffic calming for the entire vicinity within the City Center District. (See I under Traffic Calming and I in the Land Use and Economic Development Matrix/City Center District for more information.) Regardless of treatment both left turn movement from Johns Hill Road to Licking Pike, and right turn movements from Licking Pike onto Johns Hill Road, must be improved.						✓			
	NOTE	Use of a roundabout or other intersection design creates a potential land use issue with vacant land for economic development at the intersection of Licking Pike and Johns Hill Rd. This area contains approximately 5 acres, not including rights-of-way available for new land development. Furthermore, 4 acres of this land is city owned. Balance must be weighed between economic benefits of developable acres and any proposed intersection improvements.									
	E	NKU Connector Road from AA Highway (KY 9) and Pooles Creek Road to Johns Hill Road.							✓		
	F	Connector Road from Vine St to Town Drive vicinity (initially identified in the 1997 Wilder Comprehensive Plan).								✓	
	G	Interconnection of land uses in the Licking South area, in addition to Gloria Terrell Drive and Town Drive for vehicles and pedestrians (See also O below).							✓		
	H	Rosewood Drive/ St. Johns Lane - new full intersection (initially identified in the 1997 Wilder Comprehensive Plan).								✓	
	Traffic Calming in City Center										
	I	Traffic Calming via landscaped medians in parts of existing center turn lane on Licking Pike/AA Highway starting in the vicinity of Fredericks Landing and extending to Moock Road or farther through City Center District. This feature will assist also in accomplishing objectives of managing traffic at Johns Hill Road (See D above) and enhancing walkability discussed below.				✓		✓			
	J	Streetscaping is another traffic calming tool. Landscaping and general beautification, along with lighting, especially along important city corridors (pedestrian and vehicular) are important streetscape components.						✓			

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS										
MOBILITY AND CONNECTIVITY MATRIX										
PROGRAMS, POLICIES, ACTION STEPS	<p>High Priority = Most Important for Action</p> <p>Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time.</p> <p>1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion.</p> <p>15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed .</p> <p>NA = no action: task, recommendation or action has been covered or completed.</p>					HIGH PRIORITY	ONGOING EFFORTS	1 TO 5 YEARS	5 TO 10 YEARS	10 TO 20+ YEARS
						Implementation Timing				
	Walkability									
	NOTE	Pedestrian access, including bicyclists, to the City Center District from nearby and adjacent residential areas is the primary walkability objective. The secondary objective is to create a safe and inviting pedestrian environment within the City Center District to help promote economic and cultural activities. Crosswalks at all road crossings should be included with each the following. It is especially important within the City Center District where several sidewalks will converge. All crosswalks should be well marked with signs and given priority with manually operated crosswalk controls.								
	K	Licking River Greenway (Wilder part) and walking, bicycling trails located along the river originating from Frederick's Landing Park. For more detail see the <i>Wilder Park Improvements Master Plan</i> .	✓	✓						
	L	Sidewalks along Mook Road to connect multi-family/condominium and single-family residences in the Mook Road - Three Mile Road District to the City Center District.	✓		✓					
	M	Sidewalks connecting residences in the Aspen Pines District to the City Center District along Licking Pike.	✓		✓					
	N	Walkable interconnectivity between land uses within the Licking South. Pedestrian accessibility to safely traverse between business uses will assist with traffic and parking issues in this area. (See G)		✓						
	O	Whenever feasible, bicycle access, like walkability, should be considered and implemented with sidewalk and/or roadway improvements. It is also important that users of any multi-use trail, such as in Frederick's Landing have access to other uses within the City Center District.		✓						
	P	Sidewalks connecting residences along Three Mile Road to the City Center District.				✓				
Q	Johns Hill Road area: Location on the hill above the City Center District creates a challenge to connect with the that District. Sidewalks along Johns Hill Road will likely create an issue with the Americans with Disability Act (ADA) criteria due to the steep incline. One potential is development of a "hand-made" natural walking trail down the Kentucky Transportation Cabinet (KYTC) rights-of-way on the hill above Licking Pike and above the retaining wall. This could be in conjunction with hillside "beautification" which could include such improvements as removal of unhealthy trees (dead, dying, invasive plants and trees, etc.), removal of invasive species, and re-planting of trees and other vegetation. Downhill connections to get over or bypass the Licking Pike retaining wall will be a challenge and may include some sort of stairway. Accomplishment of this requires approval from KYTC.		✓		✓					
Licking River Water Trail										
NOTE	Creation of a water trail along the Licking River is one component of the Licking River Greenway project. This would primarily be a recreation use, but also a logical way to further utilize the city's location along the Licking River. Additional detail may be found in the <i>Wilder Parks Improvements Master Plan</i> .									
R	Locate and establish river access point(s) upstream in addition to Frederick's Landing ramp to create at least two access points within the city that include parking.			✓						
S	Promote/support river access in other jurisdictions along Licking River, especially in Campbell and Kenton Counties. And continue to support/promote the Licking River Greenway project to the extent feasible.		✓							

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

MOBILITY AND CONNECTIVITY MATRIX

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		Implementation Timing				
Electronic Connectivity						
NOTE	Taking steps to ensure that the City of Wilder is a participant in "smart city" connectivity and infrastructure is important for communication and economic development. This plan update took the first step with the creation of a city Facebook page, use of an online survey, and use of these tools to communicate with the public as the plan was publicized for final review and adoption. A smart city is a municipality that uses information and communication technologies to increase operational efficiency, to share information with the public, and to improve both the quality of government services and citizen welfare.					
T	Electronic networking/fiber optic and Wi-Fi connectivity throughout the city, especially in public and business locations.	✓	✓			
U	Upgrade and maintenance of the city's own electronic communications is important as an effective means of communicating with residents, businesses, and prospective residents and businesses.	✓	✓			
Wayfinding/Signage						
NOTE	City identification, entry, and wayfinding signage are included here under Mobility and Connectivity because they comprise important components to enhance movement by readily identifying locations. Additionally, they are important components supporting recommendations in the Land Use and Economic Development Matrix for communicating how to find local businesses and other activities, and for providing positive first impressions/publicity when visitors arrive in the city. Furthermore, an attractive and coordinated design is important in order to create a theme unique to the City of Wilder and help to ensure that non-residents know they have arrived in Wilder.					
V	The following would need to be preceded by a design process to create a theme or themes consistent and identifiable as specific to Wilder. Design, therefore, should logically be the first priority.	✓		✓		
City Identification/Entry Signage Locations:						
W	Licking Pike at Newport	✓		✓		
X	I-275 and AA/Licking Pike	✓		✓		
Y	Johns Hill Road at I-275 overpass	✓		✓		
Z	Moock Road at city limit with Southgate				✓	
AA	Pooles Creek Road and Gloria Terrell Drive				✓	
BB	Three Mill Road at I-275				✓	
Wayfinding Signage Locations:						
CC	Licking South District	✓		✓		
DD	City Center District	✓		✓		
EE	Licking North District				✓	
FF	Johns Hill District				✓	
GG	Aspen Pines District				✓	
Other						
HH	TANK Bus Route: Currently there is not a TANK Route through any portion of the City. Accessibility to mass transit can be beneficial to businesses located in the city as a means for employees, especially lower wage earners, to get to/from jobs. Survey responses were low in regards to usage and potential usage if a route did exist. Nevertheless, it is still a worthwhile objective to seek location of a route in the future to accomplish a complete mobility scenario. The best opportunity may be if a route to another destination can be created through Wilder with at least one stop at a conveniently accessible location.					

PROGRAMS, POLICIES, ACTION STEPS

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

LAND USE AND ECONOMIC DEVELOPMENT MATRIX

GOAL	1	Elevate recognition and awareness of the City for the benefit of current and future businesses and residents as a community in which to own/operate businesses, shop, work, live, and spend leisure time.					
	2	Maintain quality and variety in the inventory of current residential housing styles that cater to a wide spectrum of household types.					
OBJECTIVES	3	Promote our City as a place recognized for providing excellent and diverse residential communities within which to raise families, meet others, and enjoy the convenience of living centrally within the Cincinnati/Northern Kentucky region.					
	4	Promote, maintain, and enhance Wilder as an attractive place to live, work, play, and own/operate a business.					
	5	Recruit new and support existing locally owned and managed businesses.					
	6	Promote, maintain, and enhance our City Center, including Frederick's Landing Park, as the "heart" of our city; a destination to meet friends, family, and neighbors for recreational/entertainment purposes, and to enjoy services provided by specialty shops that attract both local residents and visitors.					
	7	Optimize available, but limited, land resources to maximize long-term benefits.					
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			Implementation Timing				
City Wide							
NOTES	1	Expand/develop amenities desired by market segments (walkability, access to recreation and facilities such as fitness and health care. (ATTRACTION)					
	2	MAXIMIZE development outcomes on remaining vacant sites and when redevelopment occurs.					
	3	MAINTAIN high quality residential areas (<i>vitality maintenance</i>), especially focused on multi-family developments					
	4	Begin using the District/"Neighborhood" names established for this plan (See Map 1) to begin the identification process of Wilder as a place. This identification process relates to wayfinding (each such area needs to be identified on signage), and is used within this plan document to describe and discuss plan recommendations by location.					
	5	Special Development Area (SDA): This land use designation, used in the 1997 plan, is intended to be used for land areas that may accommodate a variety of uses or contain physical and/or economic characteristics requiring potential for flexibility. Each area identified is specifically discussed within the text of the plan to describe intended future land use and opportunities/challenges that exist.					
A	Create administrative/outreach structure (committees, boards, etc.) to focus on major components directly related to <i>Growing Wilder - Envisioning Tomorrow</i> . Examples could include: business and economic development, parks and recreation, public works, gateway development/beautification, vitality maintenance, etc. In the Environment Matrix (see number E), reviving the city's Tree Board is mentioned as a potential to fill the role of some of these functions. Most importantly, city leadership should expand it's reach into the community by engaging volunteers, citizens and businesses, and owners/managers, including managers and residents in multi-unit developments, to expand ability to address and continue to work on recommendations in this plan.	✓	✓	✓			
B	When updates are made to the comprehensive plan it is important that a "next step" after completion be a review of the city's zoning ordinance. This is to ensure that the zoning code effectively implements plan recommendations, particularly those regarding land use. Several recommendations contained in <i>Growing Wilder-Envisioning Tomorrow</i> , such as recommendations for further studies, will make it necessary to keep the zoning ordinance updated.	✓	✓				

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		Implementation Timing					
Licking South District							
PROGRAMS, POLICIES, ACTION STEPS	C	Land use along St. John's Lane: (See 1997 Plan Update) identifies a mix of uses (residential, office/commercial), but not high intensity, to minimize traffic impacts on AA/Licking Pike. Service oriented retail, some of which currently exists, is identified at Pooles Creek/AA Highway. Potential new development or re-development in this area may be realized upon completion of the NKU Connector Road (See E, Mobility and Connectivity). No change in land use.	NA				
	D	Land area north of and adjacent to I-275, west of the AA Highway/Licking Pike and south of Vine Street contains approximately 28 acres currently identified for light industrial uses. Additionally, there is equal or more land comprising rights-of-way for I-275. The site is mostly wooded. Streams dissect the site and comprise the border between privately owned land adjacent to Vine Street and rights-of-way for I-275. Flood zones along the creek further restrict development potential. Recognizing that portions of this land area, particularly adjacent to Vine Street is developable, and that areas closest to the stream channels and interstate likely may not be developable, portions of this land could be part of the Licking River Greenway trail system. This area will be identified as SDA to support flexibility for future land use opportunities whether for commercial and/or recreation and open space. (Change land use map/Special Development Area.)			✓		
	E	Highway intersections at Town Drive, a new full intersection at Rosewood/St. John's Lane and the interconnectivity of land uses discussed in the Mobility Matrix, are related to another land use issue. <u>Parking in the vicinity of Town Drive and the various land uses within that area, most notably the sports complex and movie theaters, is problematic.</u> A possible solution will be to carefully identify opportunities for shared and additional parking, walkability between land uses, and a mix of land uses wherein business activities are comprised of parking demands approximately equal between daytime, evening and weekend hours. (Small Area Study, Accessibility/Shared Parking Analysis, Licking South Business Group, etc.)	✓	✓			
	F	"Superfund" site (39.59 acres, owned by the City of Newport/NKY Port Authority) designated as Physically Restrictive Development Area (PRDA). The land use designation of PRDA extends beyond just the superfund site toward Licking Pike to include approximately 22 acres that are developable. Change the approximate 22 acre area from PRDA to light industrial.	✓				
	G	Remaining land uses seem appropriate. Vacant parcels, including those with environmental related issues (ash used as fill, erosion issues) seem to fit the (retail/service and light industrial) character potential for this area (between AA Highway/Licking and Licking River).	NA				
	H	Existing South Fire Station: Upon completion of new facility this station will be vacated. What might an alternative use be? And what land use designation might be best? It consists of approximately 1.5 acres and is currently zoned for Highway Commercial (HC) uses. Recommendation: no change recommended in land use designation. Consider this property just like all city owned property and if disposed of, work to ensure that new use is maximized per recommendations in Market Analysis Study.	NA				

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LAND USE AND ECONOMIC DEVELOPMENT MATRIX

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		Implementation Timing					
City Center District							
PROGRAMS, POLICIES, ACTION STEPS	NOTES	<p><u>City Owned Property:</u> The City of Wilder owns much of the land at the core of the City Center District in the vicinity of city hall. This bodes well for maximizing potential for future development and redevelopment of parcels. Land area includes approximately: 6.7 acres of vacant land, 7.7 acres of land containing City Hall, Veterans Park, Public Works with available land for expansion (fire station, etc.), and .5 acres containing existing structures across Licking Pike from City Hall. Abandoned rights-of-way appears to contain approximately 1.4 acres clear of the Three Mile Creek floodway that may also be available for use. Land at the core of this area is already zoned TC, Town Center, and it embodies many of the basic principles sought for this area (See I below for recommendation).</p>					
	I	<p>Specific land use mix, including basic design principals and elements, and development strategies for city owned and adjacent parcels should be the primary focus of a Small Area Study for the City Center District. One goal should be that criteria be established directed toward ensuring that land uses and the built environment meet standards necessary to ATTRACT, MAINTAIN and MAXIMIZE development potential. <u>Recommendation:</u> Small Area Study comprising all city owned and adjacent parcels, including at a minimum, existing commercial area at corner of Mook Road and Licking Pike. Additionally, the recommended Small Area Study could extend north to include additional city-owned property now occupied by the north fire station (See D, Mobility and Connectivity Matrix).</p>	✓		✓		
	NOTES	<p>The <i>Wilder Park Improvements Master Plan</i> will provide important recommendations that will support land development recommendations, particularly in the realm of ATTRACTING people to the City Center area. Recommendations for implementation of the park plan should be considered to be directly related to success of new development within the City Center District.</p>					
	J	<p>Reclassify and re-zone additional land now owned by the City since the 1997 Plan Update and which is part of Frederick's Landing Park from Light Industrial to Recreation and Open Space.</p>	✓				
	K	<p>Transition of the north fire station (approximately 1.19 acres) into a new facility provides an opportunity for land use change for the site. One option is to maintain the site in city ownership until a "maximum" type use can be found. The city may want to market this site in a similar way to whatever process occurs in order to transition city owned land in the City Center District. In any event, land use of the site must also take into consideration of existing residential land uses that adjoin. Reuse of the site for another public type use is another option. Recommended land use for this site (Special Development Area) should also extend to adjoining land owned previously by the city, including the parking lot across North Street. Total size of both sites is approximately 1.70 acres providing sufficient land area for redevelopment.</p>	✓				
L	<p>"John's Hill Knob", currently identified for office land uses, has recently been rezoned to single-family. Accessibility and utility service could be potential issues. Additionally, the park improvements master plan committee has had preliminary discussions for a potential future park facility because of the location of the historic Wiggins Battery. Land use change from Professional Office to Special Development Area will ensure sufficient flexibility should current plans not materialize.</p>	✓					

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

LAND USE AND ECONOMIC DEVELOPMENT MATRIX

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		Implementation Timing				
Moock -Three Mile District						
PROGRAMS, POLICIES, ACTION STEPS	M	Land use designations, for the most part, should remain as is along Moock Road. Key, however, is multi-family units and the need to ensure " <i>vitality maintenance and enhancement</i> " as identified in the Market Analysis Study. These are both critical components to economic health of the city and continued success in attracting and retaining residents. No change. See N below.	NA			
	NOTE	Walkability and connection to City Center District, wayfinding, and vitality maintenance are important components for this area. Additionally, incentives should be investigated for use that financially encourage vitality maintenance.				
	N	The city should immediately begin researching and putting in place mechanisms to help ensure vitality maintenance. While not an immediate issue, establishing coordinated approaches to deal with these issues should be discussed and put in place sooner than later. A host of activities could be included such as coordinating with homeowners associations and property managers on a regular basis to discuss needs. Communication between all parties will be a key component. Many such discussions could include and perhaps serve as a catalyst to implementing other aspects of recommendations in the plan (e.g. connectivity/walkability to the City Center District, gateway and streetscape beautification, etc.).	✓	✓	✓	
	O	Coordination with properties immediately north along Moock Road, not within the city limits, to help ensure vitality maintenance of those properties. Decline of these (Fox Chase, Woodland Hills, etc.) could negatively impact nearby properties such as those within the City of Wilder.	✓	✓	✓	
	P	Land along Three Mile, some zoned for densities of approximately <u>7 dwelling units per acre</u> , should be carefully considered during development for potential impact on and from periodic flooding of Three Mile Creek. It is recommended that the city review its internal regulations and policies and external regulation and policies of other agencies in regards to land development. The purpose is to ensure that all are compatible and sufficient to minimize additional impacts from flooding or storm water runoff on the creek. Additionally, since much of this land and potential development sites contain steep slopes, issues related to development on slopes should also be reviewed.	✓		✓	
Johns Hill District						
	Q	Existing land uses in the Johns Hill District are compatible with existing, desired and planned development. No change recommended.	NA			
Licking North District						
	R	No change to existing recommended land uses. Measures need to be taken to help ensure that redevelopment will be compatible with adjoining City Center District residential land uses. Additionally, management of traffic to/from this area needs to be carefully managed to minimize impacts to adjoining and nearby residents.	NA			
Aspen Pines District						
	S	Existing land uses in the Aspen Pines District are compatible with existing, desired, and planned development. No change recommended , except that, like Moock Road, this area contains multi-family units that may need to be part of the vitality maintenance efforts in the future. See M and N for details.	NA			

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

ENVIRONMENT MATRIX

GOAL	Continue to protect natural features, primarily hillside slopes and flood plain areas, existing within and adjacent to the City that shape the nature of land development and open space; and recognize advantages and challenges to the environment and city residents as land is used or preserved for future generations.					
OBJECTIVES	1	Continue to value and responsibly utilize hills as advantageous locations, while protecting and addressing slopes known to be sensitive to potential slippage/landslides.				
	2	Protect the functionality of Three Mile Creek and the Licking River as key drainage systems, while also seeking to improve water quality and maximize land use within the vicinity of these waterways.				
	3	Minimize and seek to mitigate conflicts between land development and the environment.				
	4	Seek opportunities to add beautification elements within the city via tree preservation, landscaping, and/or other related features.				
PROGRAMS, POLICIES AND ACTION STEPS	<p>High Priority = Most Important for Action</p> <p>Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time.</p> <p>1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion.</p> <p>15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed.</p> <p>NA = no action: task, recommendation or action has been covered or completed.</p>					
		High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20 Years +
	Implementation Timing					
	A	Evaluate hillside and flooding impact along Three Mile Creek/Road to determine:				
					✓	
					✓	
		✓		✓		
	B	Research and develop standards to reduce run-off and water pollution from new and redeveloped sites within Three Mile Corridor, including the City Center District where Three Mile Creek intersects the Licking River.				
		✓		✓		
	C	Incentivize “green” development/infrastructure. Benefits could include:				
				✓		
				✓		
				✓		
	✓		✓			
					✓	

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ENVIRONMENT MATRIX

PROGRAMS, POLICIES AND ACTION STEPS	<p>High Priority = Most Important for Action Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time. 1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion. 15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed. NA = no action: task, recommendation or action has been covered or completed.</p>	High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20 Years +
		Implementation Timing				
D	“Revive” Tree Board to assist with beautification, tree protection/preservation, identification and removal of invasive species and replacement with appropriate trees and other plants.	✓	✓	✓		
NOTE	Option: Create new organization to oversee – wayfinding, gateway development, beautification, tree protection/preservation, etc.					
F	Improve conditions of the hillside along Licking Pike (e.g. removal of invasive species, dead and unhealthy trees, replanting), especially north of I-275 behind the retaining wall.					✓
NOTE	Most of this property is owned by KY Dept. of Transportation (KYTC) and any projects would need approval.					
F	The Licking Corridor South District contains three issues of concern:					
	(1) Rumpke property ash “pit” and its instability when water is introduced.	✓	✓	✓		
NOTE	This issue applies to several other properties along the riverfront south of I-275. Many of these have already been developed and are incurring expense after the fact to remedy ash related issues.					
	(2) Stream bank erosion along the Licking River.	✓	✓	✓		
G	(3) The Licking Corridor South District contains the “Superfund” site owned by the City of Newport, which has been looked at numerous times for how it might be utilized. Recent ideas include use as a “solar energy field”. Efforts to reuse this site need to continue. (See F, Land Use and Economic Development)	✓	✓	✓		
NOTE	These issues cause significant barriers to future development. Studies have been done to evaluate conditions and potential solutions. Efforts to resolve issues need to continue as vacant land in this area is important for future business/industrial expansion.					

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS									
PUBLIC AND SEMI-PUBLIC FACILITIES AND SERVICES MATRIX									
GOAL	Continue to maintain and improve on public and semi-public facilities, services, and infrastructure to provide for the health, safety, and well-being of residents, businesses, and visitors.								
OBJECTIVES	1	Ensure that public services and facilities provided are recognized as high level value to residents, businesses, and employees.							
2	Enhance the City's existing recreation infrastructure, including privately provided facilities, to attract more resident and non-resident users by taking advantage of existing land resources, especially those adjacent and accessible to the Licking River.								
3	Utilize recreation opportunities, including privately provided facilities, to support land use and economic development opportunities and objectives.								
4	To make our Frederick's Landing Park a signature attraction for residents and visitors to enjoy its facilities and location along the Licking River.								
<p>High Priority = Most Important for Action Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time. 1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion. 15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed. NA = no action: task, recommendation or action has been covered or completed.</p>									
					High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20+
					Implementation Timing				
Police and Fire									
NOTE	Police and Fire are key public safety services provided by the city. The City of Wilder, like most other jurisdictions, will continue to maintain these services at the highest levels of effectiveness and efficiency in term of workforce, training, and equipment.								
A	Police: Police facilities, located within the existing City Building, provide adequate space needs for the department.					NA			
B	Community Policing: Maintaining community presence and generally being available to solve issues is already a priority for the department. This role will elevate in importance as activities/events expand per previous recommendations contained in <i>Growing Wilder-Envisioning Tomorrow</i> and the <i>Wilder Parks Improvements Master Plan</i> . Increased activity and endeavors may require increased staffing. Sufficient staff will be a key so that as residents and visitors continue to be more present within the city at events, shopping, and recreation activities, adequate police presence is available and noticeable.					✓	✓		
C	Fire: Fire Station Study, Fire Station Design, Coordination with <i>Growing Wilder- Envisioning Tomorrow</i> and the <i>Wilder Park Improvements Master Plan</i> . This process will elevate level of facilities and service for all residents, businesses, and visitors to the city. The approach is to maximize the use of the existing city hall site, including Veterans Park, to accommodate the new fire station without unduly encroaching on park property. One aspect of the strategy will be to utilize shared parking within the City Center District which will be one component studied when a small area study is conducted. See Land Use and Economic Development Matrix (City Center District).					✓		✓	
D	Fire Department role in vitality maintenance, in addition to role of building inspection. Any program developed to assist with vitality maintenance for multi-family properties should include the fire department role in conducting fire inspections and fire safety components, including fire safety education.					✓	✓	✓	
Building Inspection/Code Enforcement									
E	City Administrator/Building Inspection: Currently as dual function of the City Administrator, this function works well in combination with what could be a program to focus on vitality maintenance. The question which must be considered and prepared for is whether being proactive in any ongoing vitality maintenance program overburdens either position. This could result in the need for additional workforce or sharing of responsibility with other existing personnel.					✓	✓	✓	

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

PUBLIC AND SEMI-PUBLIC FACILITIES AND SERVICES MATRIX

High Priority = Most Important for Action Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time. 1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion. 15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed. NA = no action: task, recommendation or action has been covered or completed.		High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20+
		Implementation Timing				
Public Works						
NOTE	The City of Wilder Public Works Department is currently comprised of only two full-time employees, supplemented by work release manpower on a regular basis. Scheduling and other administrative functions are primarily provided by the City Administrator's office.					
F	The Wilder Public Works Department provides maintenance services for all public infrastructure which includes city buildings, streets and rights-of-way, and parks and recreation areas. This department will likely also be charged with maintenance of items such as gateway and wayfinding signage, additional park facilities, and other items implemented from recommendations in <i>Growing Wilder-Envisioning Tomorrow</i> and the <i>Wilder Park Improvements Master Plan</i> . As a result, workforce issues will need to be addressed as plan recommendations, including the Parks Improvements Master Plan recommendations, are implemented.	✓	✓			
NOTE	One solution for staffing needs may be to hire part-time/temporary seasonal help; contract with private services for specific elements of maintenance; and/or engage/solicit and train local volunteers for specific roles (e.g. those not requiring use of mechanized equipment).					
Semi-Public Facilities						
NOTE	Definition: Includes any facility that is generally open to the public by either membership; fees or without charge, but is not owned, operated or managed by a public entity. (Examples could include churches and facilities like Next Level Academy and Town and Country in Wilder.) A decision to utilize these types of services proactively or when asked to join as a participant in activities sponsored by these types of facilities is a policy decision that should be made by City Council.					
G	Engaging owners or managers of these types of semi-public facilities can be beneficial to both the city and business. In terms of recreational/sports and fitness type facilities these can potentially be engaged as part of the city's recreation program and for special events.	✓	✓	✓		
H	Partnership with local and nearby faith-based organizations can be an opportunity for collaboration on a variety of human scale needs that may exist now or in the future. These could range from needs to address hunger and housing issues to elderly care as the number of seniors continue to age in place.	✓	✓	✓		
I	Senior Citizens Center: Interest has been expressed for a senior citizens center within the city. One opportunity for a facility could be at the site of the existing north fire station once that facility is relocated to a new facility. This location is on a major roadway and would be convenient to most residential areas in the city (See K, Land Use and Economic Development Matrix).	✓		✓		

PROGRAMS, POLICIES, ACTION STEPS

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS																
GOVERNMENT MATRIX																
GOAL	Ensure that all necessary functions of government are performed in a responsible and ethical manner.															
OBJECTIVES	1	Create and maintain an appropriate, stable, and diversified work force with and a safe work environment.														
	2	Provide for an adequately trained staff to carry out all necessary services for the public good.														
	3	Form cooperative relationships with other governmental agencies to achieve the best and most cost efficient means of operation.														
	4	Operate with fiscal responsibility allowing for implementation of the goals of this comprehensive plan while maintaining an effective delivery of public services.														
PROGRAMS, POLICIES AND ACTION STEPS	<p>High Priority = Most Important for Action</p> <p>Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time.</p> <p>1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion.</p> <p>15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed.</p> <p>NA = no action: task, recommendation or action has been covered or completed.</p>					<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr> <th style="writing-mode: vertical-rl; transform: rotate(180deg);">High Priority</th> <th style="writing-mode: vertical-rl; transform: rotate(180deg);">Ongoing Efforts</th> <th style="writing-mode: vertical-rl; transform: rotate(180deg);">1 to 5 Years</th> <th style="writing-mode: vertical-rl; transform: rotate(180deg);">5 to 10 Years</th> <th style="writing-mode: vertical-rl; transform: rotate(180deg);">15 to 20 Years +</th> </tr> <tr> <th colspan="5" style="text-align: center;">Implementation Timing</th> </tr> </table>	High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20 Years +	Implementation Timing				
High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20 Years +												
Implementation Timing																
A	Utilize social media to both advertise/promote activities taking place in the city, and to advertise volunteer and employment opportunities. (Web page, Facebook, Twitter, Instagram) Components will include design, implementation, and management of these avenues of communication. Example: an up to date, pleasant, and easily navigated web page is as necessary for private business as for cities desiring to effectively communicate and engage citizens (See also T and U in the Mobility and Connectivity Matrix).					<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td></td> <td></td> <td></td> </tr> </table>	✓	✓								
✓	✓															
B	Create a Capital Improvement Program and Budget tied to recommendations within this plan, the recreation improvements master plan, and subsequent plans as a means to coordinate and ensure implementation. Key components should include establishing priorities among all projects, those within this plan, other plans, and other annual budget needs for the city. Priorities must include identification of potential funding sources, especially if not planned to be wholly funded through annual/current city revenues. Funding sources identified should include, but not be limited to: tax increment financing, grants, creation of reserve fund pools, general obligation bonds, revenue bonds, lease purchase, and any other that may be permissible for the city to use.					<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td></td> <td></td> </tr> </table>	✓	✓	✓							
✓	✓	✓														
C	Implementation of several recommendations in the Mobility and Connectivity Matrix will require approval and funding from KYTC. It is important for the city to become proactive in participating in transportation decision making that originates at the regional, state and county levels of government. The Ohio, Kentucky, Indiana Regional Council of Governments (OKI) is the regional MPO (Metropolitan Planning Organization) that includes the city and is a good place to start this process.					<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td></td> <td></td> </tr> </table>	✓	✓	✓							
✓	✓	✓														
D	(REPEAT) The city should immediately begin researching and putting in place mechanisms to help ensure vitality maintenance. While not an immediate issue, establishing coordinated approaches to deal with these issues should be discussed and in place sooner than later. A host of activities could be included such as: coordinating with homeowners associations and property managers on a regular basis to discuss needs. Communication between all parties will be a key component. Many such discussions could include and perhaps serve as a catalyst to implementing other aspects of recommendations in the plan (e.g. connectivity/walkability,, gateway and streetscape beautification, etc.) See also M and N in the Land Use and Economic Development Matrix.					<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> <td></td> <td></td> </tr> </table>	✓	✓	✓							
✓	✓	✓														

GOALS, OBJECTIVES, PROGRAMS, POLICIES AND ACTION STEPS

GOVERNMENT MATRIX

		<p>High Priority = Most Important for Action Ongoing Efforts = Projects/Action Steps that will need to be started soon, if not immediately, and efforts maintained over time. 1 to 5 Years - 5 to 10 Years = Actions Steps should begin within these time frames, some may be completed, others may extend longer for completion. 15 to 20 Years = Longer term projects that must be moved forward, but may not be started within time frame. These like all recommendations, will be reevaluated every 5 years when this Plan is reviewed. NA = no action: task, recommendation or action has been covered or completed.</p>	High Priority	Ongoing Efforts	1 to 5 Years	5 to 10 Years	15 to 20 Years +
			Implementation Timing				
PROGRAMS, POLICIES AND ACTION STEPS	E	(REPEAT) Create administrative/outreach structure (committees, boards, etc.) to focus on major components directly related to growing Wilder and envisioning tomorrow. Examples could include: business and economic development, parks and recreation, public works, gateway development/beautification, vitality maintenance, etc. Under Environment, reviving the city's Tree Board was mentioned as a potential to fill the role of some of these functions. Most importantly, city leadership should expand it's reach into the community by engaging volunteers, citizens and businesses, and owners/managers, in order to address and continue to work on recommendations in this plan. See A in the Land Use and Economic Development Matrix.	✓	✓	✓		
	F	Establish cooperative relationships with adjoining jurisdictions to coordinate vitality maintenance for all multi-family developments within the Mook Road and Aspen Pines area.	✓	✓	✓		
	G	Take advantage of and connect with local and regional training opportunities for all city employees, elected, and appointed officials (including same for volunteers active on various committees and boards of the city).	✓	✓	✓		
	H	The city's building inspection function, along with the fire department role in fire inspections (See E in the Public and Semi-Public Facilities and Services Matrix), should be part of the vitality maintenance strategy for multi-family properties along Mook Road and in the Aspen Pines Districts.	✓	✓	✓		